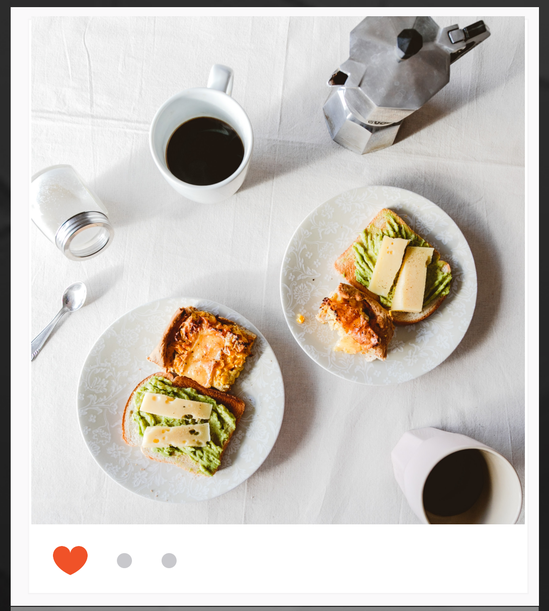
Hashtags

A hashtag is a way of **categorizing content** on Instagram
to make it discoverable to the whole platform

Hashtags can be added to our posts to skyrocket our **engagement** during the micro-test phase



MICRO TEST

High Quality Content

Instagram allows you to use a max of **30 hashtags** in a post

Hashtags are like highly trafficked museums.

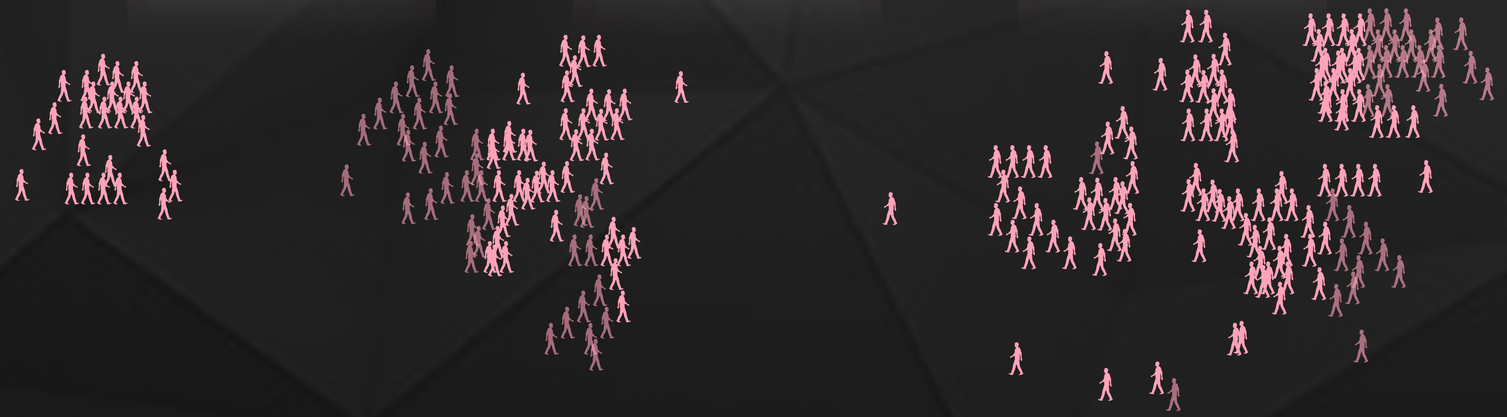
Each hashtag is its own art gallery

#cat

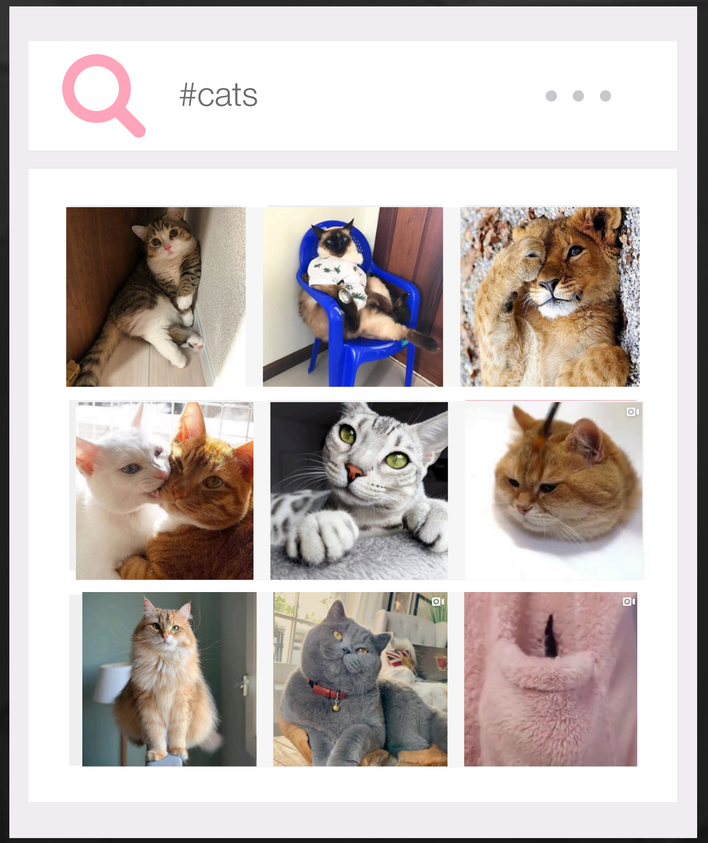
#food

#beaches

#cat



The museum ranks all artwork based on its popularity (engagement), and will display only the **best** and **most popular** artwork



Most people use hashtags incorrectly, if you learn to use them right, your posts can soar!

ebc_capital

Take that first step and invest in that journey you've always wanted
🐱‍🔥💪🌄

#money #entrepreneur #rich #luxury #freedom

THERE ARE 2 KINDS OF PEOPLE
IG - @NowFuture
1. Wake up early
2. Get their exercise
3. Eat healthy
4. Work on new skills
5. Focus on self growth
6. Control their finances
7. Always moving forward
1. Sleep until noon
2. Skip exercise
3. Eat junk food
4. Live mindlessly
5. Waste years of their life
6. Blow their paychecks
8. Always in the same place

financialintellect

Left or Right the choice is yours.
Double tap if you agree
👉Follow @financialintellect For More
🔔Turn on Notifications
#moneymoney #money💰 #motivationforlife #motivation101 #motivatioafia #motivationnation #tonyrobbins #startabusiness #startyourownbusiness #ownyourownbusiness #entrepreneurgoals #entrepreneurmind #successdriven #successfully #keytosuccess #successcoach

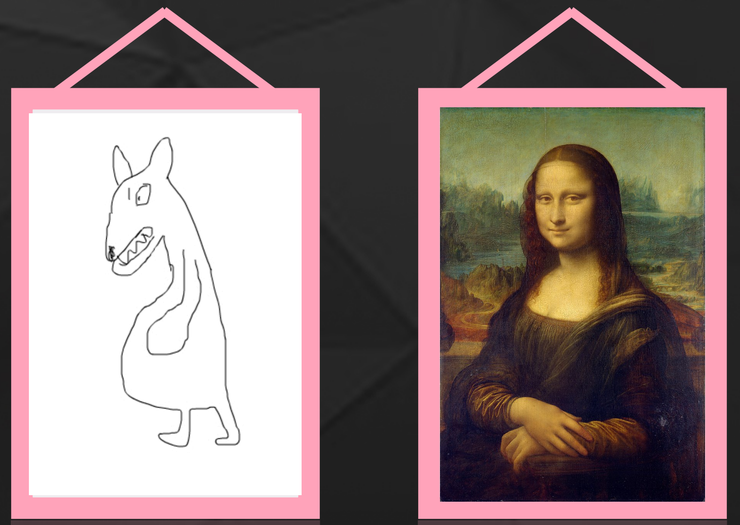
The #1 mistake is going for the

KING

hashtag

#food #entrepreneur #cats

That is like hanging up your artwork in the Louvre and competing for views against Leonardo DaVinci

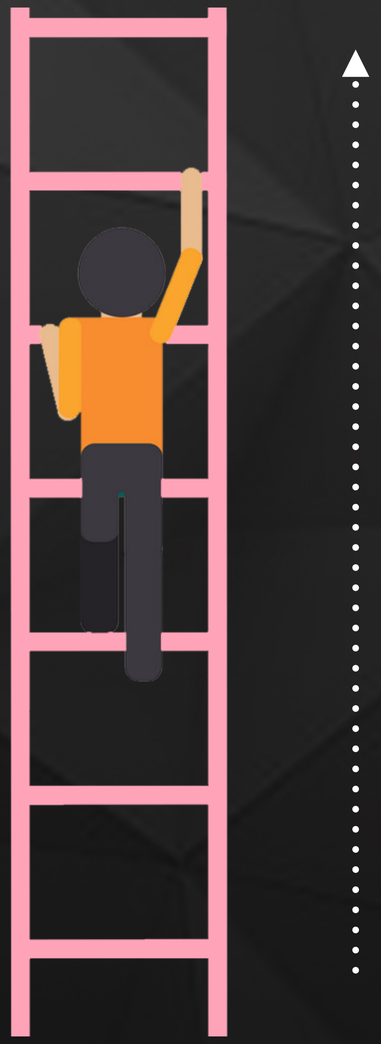


Your artwork will end up gathering dust out the back in storage

Successful Strategy

Aim for the local art exhibitions and slowly build up to the more recognized galleries

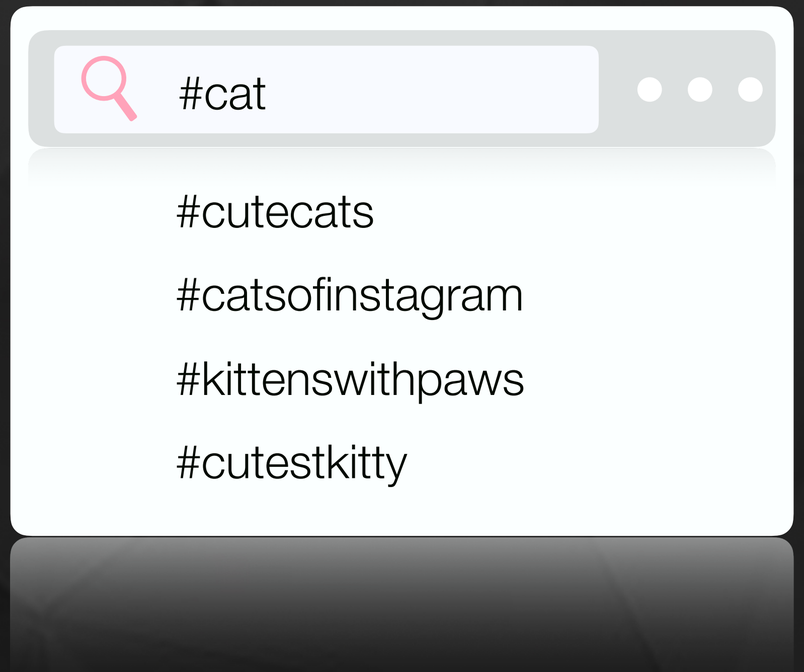
Use the lower ranked hashtags, rank the highest, slowly build up



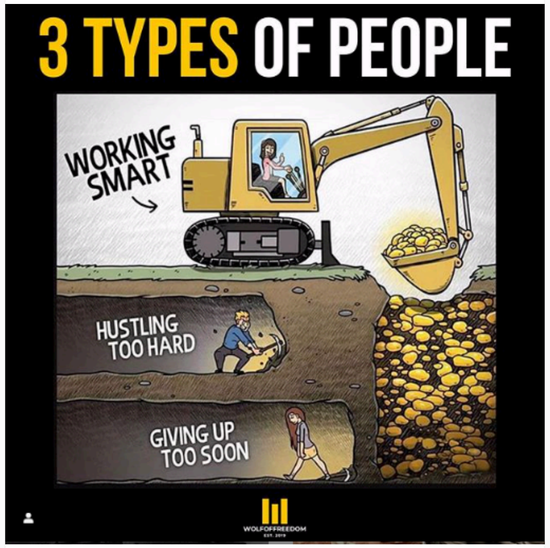
#	**#entrepreneur** 53,634,291 posts
#	**#entrepreneurs** 8,145,551 posts
#	**#entrepreneurial** 1,119,464 posts
#	**#entrepreneurspirit** 343,338 posts
#	**#entrepreneurstyle** 279,490 posts
#	**#entrepreneure** 115,472 posts
#	**#entrepreneurminds** 38,355 posts

Finding which hashtags to use is very easy!

Search your **king** tags, then look at the suggestions



Look at **competitor's** tags

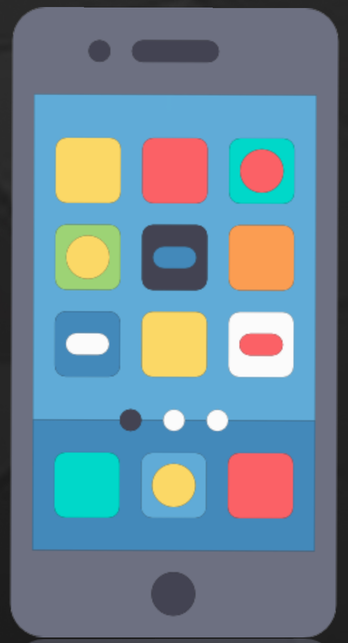


wolfoffreedom

There are 3 types of people in the world, which one are you going to be? Comment below!

#workharder #worksmarternotharder #worksmarter #hustlers #hustle💯 #entrepreneurship101 #entrepreneur101 #businessmotivation #youngentrepreneurs #entrepreneurgoals

Use hashtag **apps**



>10K Followers

Start with 5000 -150,000 posts

#entrepreneurminds
38,355 posts

>10K- 50K Followers

Start with 5000-2M posts

#entrepreneurial
1,119,464 posts

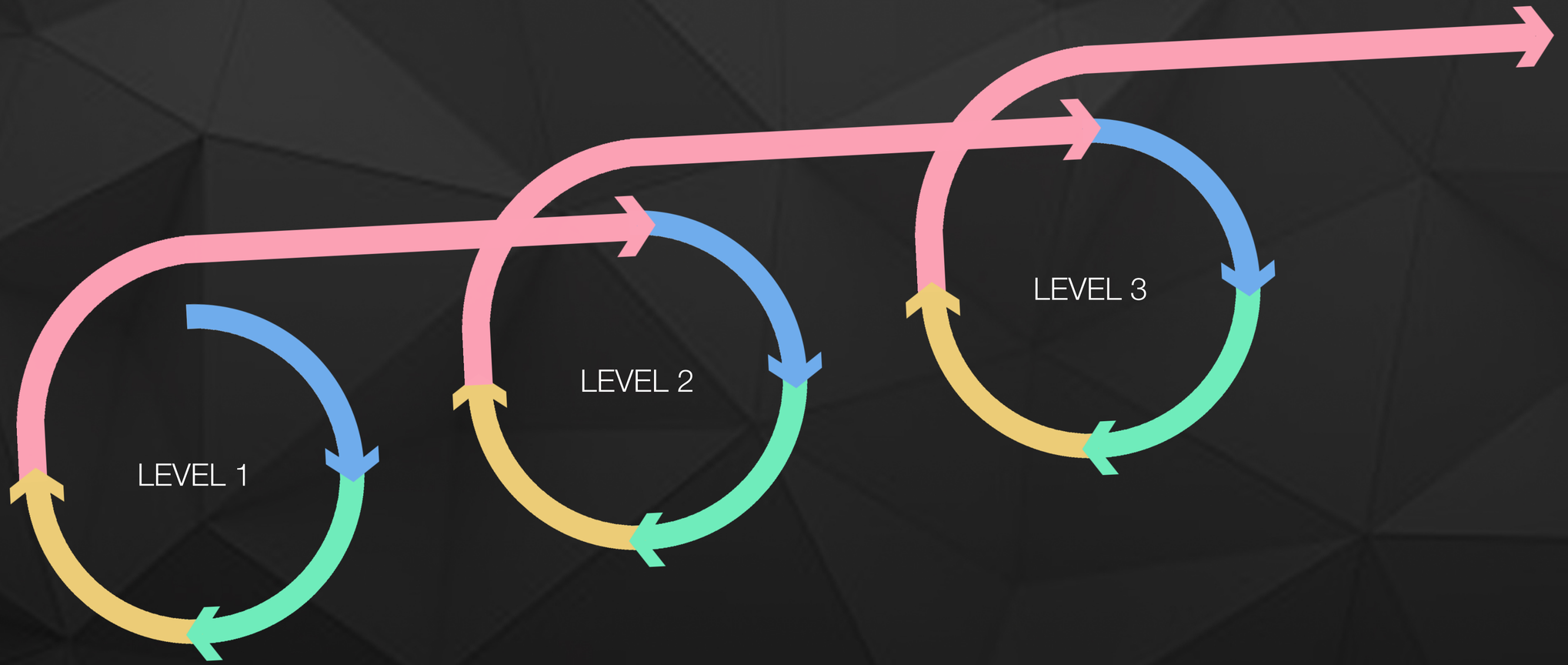
Choose low
competition hashtag

Rank top of
hashtag

Be discovered
by more people

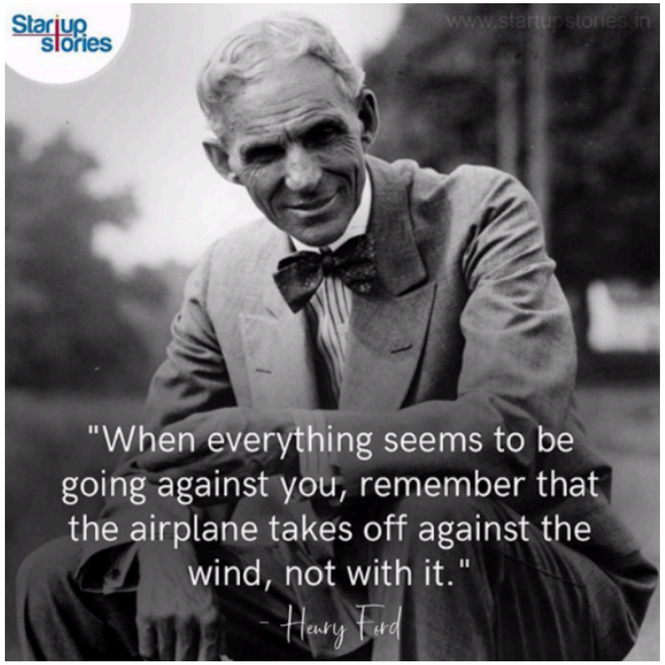
Get more
engagement on posts

Choose higher
competition hashtag


LEVEL 1
LEVEL 2
LEVEL 3

Hashtags work the same way if they are used in the caption **or** comments

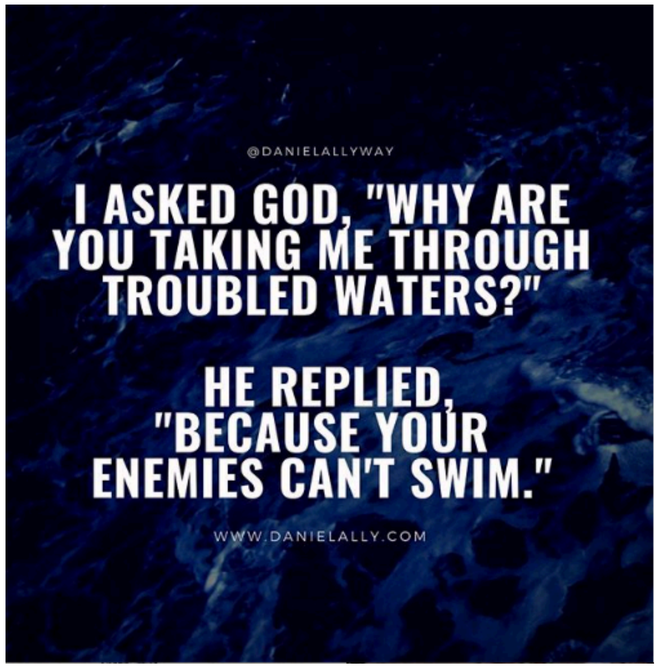
Post yours in the **comments**!


Startup stories
www.startupstories.in
"When everything seems to be going against you, remember that the airplane takes off against the wind, not with it."
- Henry Ford

startupstoriesofficial

Challenges are nothing but runways to growth.
.
.#StartupStories #StartupLife #FactOfTheDay #wednesdaywisdom #GrowthTips #LifeHack #motivationalspeakers #motivationalquotes #inspirationalquotes #inspiration #success #successmindset #believeinyourself #believe #entrepreneur #entrepreneurship #entrepreneurgoals#instadaily #instainspire

X


@DANIELALLYWAY
I ASKED GOD, "WHY ARE YOU TAKING ME THROUGH TROUBLED WATERS?"
HE REPLIED, "BECAUSE YOUR ENEMIES CAN'T SWIM."
WWW.DANIELALLY.COM

danielallyway

danielallyway God will take youth places you never could've imagined! Amen?

danielallyway #entrepreneurlifestyle #entrepreneurlife #danielally #millionairementality #successmentality #personaldevelopment #persecution #entrepreneurgoals #wealthylifestyle #theentrepreneurlife #billionairelife #dreamlifestyle #richmentality #successhabits #entrepreneurhustle #millionairementor #themillionairelife #businessmentor #themillionairelifestyle #theallyway #theabundancementality #greaterpurpose #truewisdom #massivegrowth #businessadvice #billionairelifestyle #successmindset